



FOR IMMEDIATE RELEASE

Media Contact:

Lynn McLeod, PBR Canada Office Manager
Professional Bull Riders Canada
403-241-4530
lynn@pbrcanada.com

Mezei Rocks the House at the MTS Centre in Winnipeg

Winnipeg, Manitoba (October 21, 2007) –The 7th stop on the elite Professional Bull Riders (PBR) Rocky Cup Series presented by Dickies brought fans to a roar as Mezei rode his final bull of the event for the Championship and \$8,411.50 in earnings. Mezei marvelled the fans as he tamed Dansey & Braithwaite's bull Boogie Man to an 89 marked score and the Winnipeg Invitational Championship.

Rocky Boot Bonus: Devon Mezei (Scandia, AB) was awarded the \$1,000 Rocky Boot Bonus and a new pair of Rocky boots by possessing the highest combined marked score of 169. Saturday's performance Mezei received a marked score of 81.5 in the long-go taming Braithwaite Ranches bull Rock Island Line. On Sunday, Mezei received a marked score of 87.5 on Girletz Rodeo Stock bull Canyonaro.

Injury Report: Mark Ward-suffered mild concussion; Denton Edge-suffered mild concussion; Todd Hemmerling-Contusion to back. Nathan Roy-laceration injury.

Overall Event Results:

LONG GO #1

Place	Contestant	Stock	Score	Payout
1	Chad Besplug (Claresholm, AB)	RG4 Scrubby	84.5	\$1,458.00
2	Tanner Robertson (Carlyle, SK)	C2S3 Mama Cita's Edge	83.5	\$1,093.50
3	Jory Vine (Seven Persons, AB)	A2412 Hyena	83	\$729.99
4/5	Vince Northrop (Davidson, SK)	T2314 Herk	82	\$182.25
4/5	Mark Johansen (Strathmore, AB)	T2505 Quagmire	82	\$182.25

LONG GO #2

Place	Contestant	Stock	Score	Payout
1	Devon Mezei (Scandia, AB)	RGL48 Canyonaro	87.5	\$1,458.00
2	Tyler Pankewitz (Warburg, AB)	VF203 Thata The Way	86.5	\$1,093.50
3	Daniel Hansen (Red Cliff, AB)	VF15 Up The Creek	85.5	\$729.00
4	Zane Lambert (Westbourne, MB)	RG245 Come For Gold	85	\$364.50

SHORT GO

Place	Contestant	Stock	Score
1	Devon Mezei (Scandia, AB)	Boogie Man	89
2	Tyler Pankewitz (Warburg, AB)	C2Z12 Jiminy Genes	86
3/4	Daniel Hansen (Red Cliff, AB)	AT212 Jungle Jiminy	84.5
3/4	Vince Northrop (Davidson, SK)	YSZ28 Red Hot Magic	84.5
5	Garth Oldfield (Lethbridge, AB)	YSZ04 Another Brother	83

AVERAGE PAYOUT

Place	Contestant	Hometown	Score	Payout
1	Devon Mezei	Scandia, AB	258	\$5,953.50
2	Vince Northrop	Davidson, SK	246.5	\$4,252.50
3	Garth Oldfield	Lethbrige, AB	240.5	\$2,551.50
4	Tyler Pankewitz	Warburg, AB	172.5	\$1,701.00
5	Daniel Hansen	Medicine Hat, AB	170	\$1,020.60
6	Mark Johansen	Strathmore, AB	161	\$680.40
7	Jory Vine	Seven Persons, AB	160.5	\$510.30
8	Donovan Edwards	Stockholme, SK	158	\$340.20

COMBINED PAYOUT (LONG GO + AVERAGE PAYOUTS + Bonuses)

Place	Contestant	Hometown	Score	Payout
1	Devon Mezei	Scandia, AB	258	\$8,411.50
2	Vince Northrop	Davidson, SK	246.5	\$4,434.75
3	Garth Oldfield	Lethbrige, AB	240.5	\$2,551.50
4	Tyler Pankewitz	Warburg, AB	172.5	\$2,794.50
5	Daniel Hansen	Medicine Hat, AB	170	\$1,749.60
6	Mark Johansen	Strathmore, AB	161	\$862.65
7	Jory Vine	Seven Persons, AB	160.5	\$1239.30
8	Donovan Edwards	Stockholme, SK	158	\$340.20
9	Zane Lambert	Westbourne, MB	85	\$364.50
10	Chad Besplug	Claresholm, AB	84.5	\$1458.00
11	Tanner Robertson	Carlyle, SK	83.5	\$1,093.50

About PBR:

More than 100 million viewers tune in each year to the PBR on FOX, NBC, VERSUS and on a host of foreign networks across the globe. With approximately 500 hours of prime time programming annually PBR ranks among the most prolific sports on air, in addition to attracting over one and one half million live event attendees each year with its multi-tiered event structure which includes the marquee Built Ford Tough Series presented by Wrangler, the U.S. Smokeless Tobacco Company Challenger Tour, the Enterprise Rent-A-Car Tour, and the Discovery Tour, designed specifically for entry level contestants. The PBR is headquartered in Pueblo, Colo., and has over 1,200 PBR bull riders compete in more than 300 PBR sanctioned competitions in the United States, Australia, Brazil, Canada, and Mexico.

About PBR Canada:

The PBR opened an office in Calgary, Alberta in November of 2005. Beginning in 2006 the PBR has launched a series of at least forty events across Canada. Dollars earned at the Canadian events will count towards qualification to the PBR Canadian National Finals. The bull rider with the most money won at the end of year

- combining regular season and finals earnings will be the one left standing at the top of the pack as the ultimate champion-PBR Canada National Champion. Money won at all of the Canadian events is also recognized and counts toward qualification to the prestigious PBR Built Ford Tough World Finals presented by Wrangler held in Las Vegas. Upon the conclusion of the Canadian season, the top ranked rider will go on to compete and represent Canada at the PBR World Finals.

For additional information on the Professional Bull Riders (PBR) Canada, please visit www.pbrcanada.com or call 403.241.4530.

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